



# The United States Conference of Mayors

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## THE U.S. CONFERENCE OF MAYORS AND PHILIPS PARTNER TO SAVE CITIES MONEY, INCREASE ENERGY EFFICIENCY

Washington, D.C. – The U.S. Conference of Mayors and Philips today announced a partnership to help mayors introduce more sustainable, energy-efficient lighting in their cities, save money and provide safer, more livable environments.

Through the Mayors' Lighting Partnership, Philips will work with cities to develop turnkey lighting solutions that integrate energy assessments, design, installation, financing, project management, maintenance and customer care. With state-of-the-art lighting technologies, such as LED, cities can lower their energy consumption substantially, while enhancing the security and lighting of streets, buildings and public spaces.

"Philips has lit some of the most iconic images of Philadelphia, including the Ben Franklin Bridge, Avenue of the Arts, the "Love" sculpture and Boathouse Row. The U.S. Conference of Mayors welcomes the opportunity to partner with Philips to help mayors across the nation learn more about the many ways energy efficient lighting technology can benefit their cities," said Michael A. Nutter, Mayor of Philadelphia and President of the U.S. Conference of Mayors.

"As an innovator and leader in LED lighting, Philips has been working with cities for decades on ways to meet municipal lighting needs including increased safety, lowered maintenance and energy costs, and strategies for cities to re-define themselves and enhance the quality of life for their residents," said Bruno Biasiotta, CEO and President of the Americas for Philips. "Iconic lighting can help boost tourism and bring new revenue streams to a city, while street lighting projects can help enhance public safety and add jobs. We believe in public-private partnerships and, through the *Mayors' Lighting Partnership*, Philips is committed to working with the U.S. Conference of Mayors to show Mayors what light can do for their cities."

This Partnership enables mayors to access free energy assessments from Philips that will show cities how new lighting technologies save money, deliver greater energy efficiency and help them turn their iconic landmarks into destination points. Philips will also offer innovative financing with no up-front costs and a short payback period so the city's savings cover the cost of implementation. Additional information on the Mayors' Lighting Partnership is available at the Conference's website at [www.usmayors.org/MayorsLightingPartnership](http://www.usmayors.org/MayorsLightingPartnership).

"The U.S. Conference of Mayors has long been a leader in helping cities become more energy-efficient, from spearheading advocacy efforts for energy block grants and the Mayors' Climate Protection Agreement embraced by more than 1,000 mayors to passing a recent resolution endorsing the 'use of solid-state LED streetlight luminaries for lighting public streets and rights-of-way.' We are pleased to join with Philips in the Mayors' Lighting Partnership, which is certain to save money for cities and their taxpayers and reduce their energy consumption," said Tom Cochran, U.S. Conference of Mayors CEO and Executive Director.

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**The U.S. Conference of Mayors** is the official nonpartisan organization of cities with populations of 30,000 or more. There are 1,295 such cities in the country today, and each city is represented in the Conference by its chief elected official, the mayor. Like us on Facebook at [facebook.com/usmayors](https://www.facebook.com/usmayors), or follow us on Twitter at [twitter.com/usmayors](https://twitter.com/usmayors).

**About Royal Philips Electronics:**

Royal Philips Electronics (NYSE: PHG, AEX: PHIA) is a diversified health and well-being company, focused on improving people's lives through meaningful innovation in the areas of Healthcare, Consumer Lifestyle and Lighting. Headquartered in the Netherlands, Philips posted 2011 sales of EUR 22.6 billion and employs approximately 122,000 employees with sales and services in more than 100 countries. The company is a leader in cardiac care, acute care and home healthcare, energy efficient lighting solutions and new lighting applications, as well as male shaving and grooming, home and portable entertainment and oral healthcare. News from Philips is located at [www.philips.com/newscenter](http://www.philips.com/newscenter)